



# Moosomin Chamber of Commerce



## January newsletter

### President's Message

It's January, and definitely time to start thinking about spring! This spring the Chamber of Commerce will host its Home, Farm, and Leisure Show on Friday and Saturday, April 30 and May 1, and we hope to make this event the biggest and best ever.

I'm happy to announce that chamber vice-president Ed Hildebrandt is chair of this year's Home, Farm, and Leisure Show.

The show will run from late Friday afternoon through the evening, and from 10 a.m. to 4 p.m. Saturday.

The Chamber of Commerce will host its annual Community Recognition Evening on Saturday, May 1. We are lining up some first class entertainment for the evening.

There are lots of ways to participate in the Home, Farm and Leisure show. We have three levels of sponsorships available, and three sizes of booths. There are opportunities to present a session on your favorite topic, or you can contribute an article to our silent auction, with funds to go to our signage/community improvement fund. Call the World-Spectator office to book a booth or sign up as a sponsor!

And please mark the weekend of April 30 and May 1 on your calendar!

See you at the meeting on Tuesday!

Kevin Weedmark

### Home, Farm and Leisure Show opportunities

#### Sponsorship

Gold Event Sponsorship:  
\$1,000

Silver Sponsorship:  
\$500

Bronze Sponsorship:  
\$250

#### Displays

Corner Rink Surface (800 sq. ft.)  
\$500

Rink Surface Booth (10x10)  
\$250

Lobby Booth (8x8)  
\$125

#### Silent Auction

Silent Auction item  
Whatever you want to give

Next meeting:  
Tuesday, January 19 • 11:45 a.m.  
Uptown Banquet Room

## Chamber Calendar

Tuesday, January 19

Chamber of Commerce Lunch meeting  
Uptown Banquet Room  
Guest Speaker  
Steve McLellan, CEO  
Saskatchewan Chamber of Commerce

Tuesday, February 9

Chamber of Commerce Lunch meeting  
Uptown Banquet Room  
Dr. Barrie Davidson will present the Heritage  
Committee's proposal for a heritage district in

downtown Moosomin. We will also have a repre-  
sentative from Saskatchewan Heritage to answer  
any questions people have about heritage designa-  
tion and what it means.

Friday-Saturday April 30-May 1

Home, Farm, and Leisure Show

This event will take place at the Moosomin Com-  
muniplex

Saturday May 1

Chamber of Commerce annual meeting.

## The Board of Directors

We are your Chamber of Commerce and we're here to serve you. If you have any ideas, suggestions, questions, concerns, or criticisms, please feel free to contact any member of our Board of Directors and express your views.

Kevin Weedmark	President	435-2445
Ed Hildebrandt	Vice-President	435-3175
Jason Bender	Past-President	435-3374
Bernie Nosterud	Secretary	435-2445
Cory Enns	Treasurer	435-3374
Wayne Beckett		435-4143
Mike Cooper		435-3825
Kari DeCorby		435-2738
Martin DeCorby		435-0090
Val Hodgson		435-2829
Murray Newman		435-2828
Greg Nosterud		435-3906

## Talk to us!

### Please give us your feedback

- I would like to join the Chamber of Commerce
- I would like to sign up for the Chamber's Greetings Program
- I would like more information on a Chamber program: \_\_\_\_\_
- I have an idea/suggestion for the Chamber of Commerce: \_\_\_\_\_

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Drop off at the World-Spectator office or mail to Box 819, Moosomin, SK S0G 3N0

## Our last meeting

THIS REPORT ON THE LAST CHAMBER MEETING IS  
REPRINTED FROM THE WORLD-SPECTATOR

### Robson explains

### Carberry's experience

BY CHRIS JASTER

Laurie Robson sees one major similarity between Carberry and Moosomin.

Robson, the economic development officer for the Manitoba community, has noticed that Moosomin's Main Street looks a lot like Carberry's. Both towns have old buildings that have a lot of character and historical significance to them.

The only difference is Carberry is a designated heritage district in Manitoba.

"Our district is the first heritage district of its kind in Manitoba and we feel like this was something that was really big for our community," Robson said at Moosomin's Chamber of Commerce meeting on Dec. 8. "It happened because we had some folks at a seminar on heritage buildings and how to preserve them and how to save them. While they were there, we asked what do we do if we have a lot of these buildings."

Carberry has had its heritage district in place for three years and businesses have been remodelling their exteriors to a turn-of-the-19th-Century look.

The town has benefitted greatly from this certification. Robson said people are taking more pride in their community and it has created a renewed interest in investing in Carberry.

"It has increased property values and created a unique tourist attraction," said

Robson, who hasn't pushed the tourism aspect much but sees a lot of potential there. "It also helps maintain the historical significance of the town."

New opportunities for business owners to get grants to help fix up their buildings are also available.

The town created a matching grant to help business owners give their building a make-over to fit the guidelines laid out by the town. Every year, five businesses will receive a \$2,000 grant to do work, as long as the project costs at least \$4,000.

This money can be used to redo the businesses' windows, doors or signs, put up awnings or build an addition on the back of the building.

Business owners may also apply for provincial grants through Manitoba's Designated Building Grant.

The town and rural municipalities are so enthralled with the heritage status that they took an empty lot on Main Street and turned it into a heritage park.

"That park has become really important to our Main Street," said Robson. "It's used for every barbecue and fundraiser and parties. It has become a really great thing."

And Robson says Carberry is just starting. She said there's still a lot of work to do on the buildings, but the town is also looking at expanding the district beyond Main Street.

It's also looking at changing the signs and benches along the street to match the buildings after their renovations are finished.

The most important advice Robson gave

was that the entire community needs to embrace a project like his before it starts.

"You have to have everybody on board," she said. "If you don't, it won't succeed because it takes community and inspiration. It needs a cheerleader to take it forward."

Moosomin has created a heritage steering committee after listening to Robson's speech in March.

It took Robson's advice, which is why it waited for the Chamber to invite Carberry's economic development officer to speak at its meeting before the committee fully pursued turning Moosomin's downtown area into a heritage district.

A subcommittee is taking inventory of the buildings and said the Chamber can expect a proposal to turn part of Moosomin into a heritage district soon.

### Lots of kids attend Santa Day

The Chamber of Commerce was informed its Santa Day, which was run by the Scotiabank, was a huge success on Dec. 5.

Over 200 kids had their pictures taken with Santa, and 110 came back to use their coupons for a free popcorn during the afternoon matinee.

### Bethlehem Live went well

The Chamber was also told Bethlehem Live had the best weather in the history of the event. The event collected 343 pounds of food for the Food Bank and \$3,290.48, which will be distributed to local charities, from the 757 people that attended.

## Our next meeting

Tuesday, January 19, 11:45 a.m.

Uptown Banquet Room

### Agenda:

Taylor Brown fundraiser • Connie Lawrence

Bethlehem Live final report

Home, Farm, and Leisure Show 2010

### Guest Speaker:

Steve McLellan, CEO

Saskatchewan Chamber of Commerce

Will speak on business issues and chamber goals

# Chamber of Commerce services

The Moosomin Chamber of Commerce offers many services for its members and for the wider community

## **Moosomin Bucks**

The idea behind Moosomin Bucks is simple. Anyone can purchase Moosomin Bucks from the Chamber of Commerce and anyone can redeem them at a business, which is then reimbursed by the chamber.

Purpose: The Moosomin Bucks program is offered so that businesses have a way to offer prizes and reward customers and staff with a cash-value certificate they know will be spent locally.

To participate: Purchase and redeem Moosomin Bucks at the World-Spectator office. We encourage all businesses in Moosomin to accept Moosomin Bucks as cash, and bring the Moosomin Bucks to the World-Spectator office for redemption.

## **Moosomin Chamber of Commerce Greetings Program**

The Moosomin Chamber of Commerce operates a greeting program to welcome newcomers to our area, and to congratulate new businesses and new parents. Individuals receive a visit, a basket of offers and gifts from local businesses, and a freshly baked pie.

Purpose: This service is operated to welcome and congratulate people at important times in their lives, and to introduce them to participating businesses.

To participate: Participating businesses are expected to Contact Carey Moore at 435-2268.

## **Moosomin Sign Corridors**

The Moosomin Chamber of Commerce operates sign corridors on the east side and the west side of Moosomin, along the Trans-Canada Highway.

Purpose: These sign corridors are in place to promote local businesses to highway travellers.

To participate: Chamber members may place signs within these corridors. There is currently a waiting list, but the corridors may be extended. Contact Wayne Beckett at 435-4143 to get on the list.

## **Reusable Bags**

The Moosomin Chamber of Commerce has reusable shopping bags available for purchase. The bags were purchased by the Chamber of Commerce with assistance from the Rocanville Wildlife Federation and are available at cost.

Purpose: The reusable bags are environmentally friendly and contain a Keep Moosomin Green message

To participate: Bags are available in boxes of 50 for \$50 each. See the World-Spectator office.

## **Christmas promotions**

The Moosomin Chamber of Commerce encourages people to do their Christmas shopping in Moosomin. The Chamber participates as a major sponsor in the World-Spectator's Christmas Car Giveaway, provides a treat for the kids with the Santa Day promotion involving a free matinee at the Moosomin Community Theatre and organizes Men's, Women's and Youth Shopping Nights in December.

Purpose: All the Christmas promotions are designed to encourage shopping in the local area during the important Christmas retail season.

To participate: Contact the World-Spectator office if you are open Thursday nights in December and need draw drums.

## **Home, Farm, and Leisure Show**

The Moosomin Chamber of Commerce organizes an annual Home, Farm, and Leisure Show each April

Purpose: To showcase local businesses and what they have to offer

To participate: Watch for information in January on the 2010 show coming up in April.

## **Chamber of Commerce Group Insurance**

Chamber of Commerce members are eligible to participate in the Chamber Group Insurance Program.

Purpose: The group insurance program allows small businesses to participate in group insurance.

To participate: Contact Darcy Stasiuk at 306-757-6999 for more information.